## Ziti Dinner Saturday, March 7, 2009 5:00 PM - 7:00 PM Cheshire Congregational Church

## **Placemat Ad Sales Instructions**

To help raise money to support your Troop and the activities that you participate in, we are asking all Scouts to help sell placemat ads for the Ziti Dinner. Our goal this year is to fill the placemat with eighty (80) ads! We've done it in the past and we can do it again.

## Things you need to know:

- 1. Ad sales will run from January 25<sup>th</sup> through Thursday, February 26th.
- 2. Feel free to approach businesses you may have dealings with. Our goal is to sell a minimum of 80 ads. It is not easy, but we can do it!
- 3. A letter explaining the fundraiser to the business owner is attached. Please make copies as needed. Note that at the bottom of the letter there is a receipt that may be used for cash donations.
- 4. If someone would like to pay by check, the check should be made out to "BSA Troop 92"
- 5. Each advertising block is \$10. Each block is one inch high by two inches wide. Businesses may purchase as many blocks as they wish. It is best to secure payment as soon as you get the ad.
- 6. You may obtain a business card or letterhead from the business for the placemat copy.
- 7. Don't forget to thank them for their donation when you sell an ad.
- 8. Please turn in the ads and payments at Troop meetings as soon as you get them.
- 9. Last day to turn in ads and money will be Thursday, February 26th.
- 10. If you have any questions, ask your Ziti Dinner Committee Chair, Jenell Janes. She'll be at the meetings or you can call her at home at 271-0875.